

# WPPA Newsletter – February, 2017



## Seeing the Light

Paul Bernstein spoke about “Seeing the Light”, a topic he says is vital for making successful photographs. A photographer creates dimension on a flat surface with highlights and shadows. Before you hit that shutter, look for the light. We can’t move the light, so we have to move ourselves. The two types of light he discussed are direct light and off-camera light. He explained that contrast has ratios between the highlight shadow areas. Depending on the ratio, the contrast in your image is high or low.

Paul also discussed the quality and intensity of the light. There is hard and soft light sources. The sources of light can be diffused, direct or ambient. Light can come from a window on a bright day, or a strobe. All light sources have a Kelvin temperature. Understanding these varied temperatures can help the photographer make adjustments to the camera. It is best to capture your image with the correct color rather than depend on post processing work.

The studio portrait photographer can control light using diffusers, gobos, and bouncing light. Paul explained how strobe fill light could save a photo by filling in shadow areas and by creating a catch light in the eyes. There was much more: some of the talk was a good review for our experienced members and some of the talk was a wonderful course on Light for the beginners.



Hello all:

January 24th had Master Photographer Paul Bernstein sharing his knowledge about “Seeing the Light”. It was, truly, an educational evening, with Paul sharing tips and tricks of lighting, to lighten up our brains (what a pun) - justified by the enthusiasm of all. Thank you again, Paul, for enriching our lives, and driving up from Brooklyn in that BAD weather.

February 28th is our first Image Comp of the year, so members have one month to get their Images ready to send to Domenica. You should come at 6 to see it happen, even if you’re not a member – and if you like what you see, maybe become a member. It’s to YOUR advantage to be a member – to get smarter at every meeting, learning from discussions at your table.

And see about our Summer School Workshop – it will blow your mind, learning from Masters for a week in Geneva. NY. GO TO <http://ppsnysworkshop.com/> for all the info you need.

NOW GO find a friend and invite them to a meeting. YOU GET 5 NICASTRO POINTS (for \$\$\$ towards our State School tuition) when you convince them to join WPPA. Aspiring membership has been extended for one year, so a prospective member could join us for less (only Partial Dues of \$135) thru February of 2018, and have all the State benefits, too, so GO GET 'EM, to join WPPA.

YOU HAVE TO BE HERE if you wish to talk (and listen) to other photogs telling of their experiences in photography, both GOOD and BAD. You can learn a lot, but to hear, you have to BE HERE, and you might get a job from one of us, too!!!

Isn’t that what it’s all about???

Sincerely, Frank

